

The 100: Insights and lessons from 100 of the greatest speakers and speeches ever delivered (New Edition)

Simon Maier, Jeremy Kourdi



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What are the greatest speeches of all time? Who are the greatest communicators and orators and what made them so successful? And, significantly, what lessons can you learn from the world's greatest influencers and communicators?

This book individually profiles 100 powerful speakers and analyses the success factors behind their greatest ever speeches. Bill Clinton, Winston Churchill, Nelson Mandela, Benazir Bhutto, Rudy Giuliani, Jack Welch, Lee Kuan Yew, JF Kennedy, Steve Jobs, Barack Obama – these are some of the great communicators featured in this fascinating book. Even in today's high-tech world, words are as powerful as they have always been, and the way they are used and the results that they achieve remain vital for progress and success at all levels. This book provides unique insights into becoming a skilled orator for today's age.

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