



Sizing Up Rhetoric

David Zarefsky, Elizabeth Benacka

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As a multifaceted compilation, *Sizing Up Rhetoric* offers the best of both rhetorical worlds: the breadth of rhetorical study's interdisciplinary reach and an exploration of subfields within its domain. A product of the 2006 conference of the Rhetoric Society of America, this collection genuinely succeeds in stimulating dialogue and reflection on the connotations of rhetorical studies. Over thirty contributors investigate the many aspects of rhetoric, from historical and contemporary rhetorical theory to the rhetorics of science, civic discourse, nineteenth-century discourse, and the correlation between rhetorical scholarship and pedagogy. The works in this volume, whether they are theoretical essays, historical analyses, case studies, or practical applications, contribute to the goals of discerning where rhetoric is and the pursuit of new directions. Together, they present a model of how the health and scope of rhetoric allows for the application of rhetorical studies to multiple genres such as campaign rhetoric, religious explanatory rhetoric, and global politics and issues.

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