



Interactive InDesign CC: Bridging the Gap between Print and Digital Publishing

Mira Rubin

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With a growing focus on digital destinations, the publishing landscape is evolving at a dizzying speed and InDesign CC is at the forefront of the digital frontier. Known as the premiere layout application for magazine and print collateral, InDesign is also a powerful creation tool for both static and interactive PDF, Flash SWF, EPUB, and apps that can be published for sale in various app stores.

This tutorial-based guide to InDesign CC provides you with a hands-on experience of the EPUB creation process, InDesign animation, Digital Publishing Suite app creation, creation of interactive PDFs, and a host of techniques that serve equally well in both print and digital production.

This extensively detailed book is filled with over 700 screenshots, explicit diagrams, and step-by-step real-world exercises to get you up and running with:

*InDesign Animation

*Buttons, forms, and other interactive elements

*Interactive PDFs

*EPUB

*App building with DPS

*The fundamentals of HTML, CSS, and GREP

*A treasure trove of tips and techniques that will forever transform your work with InDesign.

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