



# Effective Opportunity Management For Projects: Exploiting Positive Risk (Center for Business Practices)

*David Hillson*

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With step-by-step guidelines, this book unveils a revolutionary approach to the management of project opportunities by expanding the traditional risk management process to address opportunities alongside threats. It offers valuable tools and techniques that expose and capture opportunities, minimize threats, and deal effectively with all types of uncertainty in your business and projects. The author answers questions and assists in the development of a structured framework for opportunity management; the identification, exploration, and capture of opportunities; overcoming weaknesses in the existing risk management process; and understanding key issues in opportunity management.

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