



Million Dollar Women: The Essential Guide for Female Entrepreneurs Who Want to Go Big

Julia Pimsleur

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The essential guide for female entrepreneurs who want to “go big,” which shows you how to turn that creative idea into a million-dollar-plus business.

American women are starting businesses at nearly twice the rate that men are, but only three percent of female business owners have revenues of over one million dollars. Most women entrepreneurs are stuck at the “mom and pop” level, just getting by, or in many cases, running out of cash. Julia Pimsleur shares her inspiring story of building her own company and raising millions in capital in a guide for women like her who have a great idea and need to find the resources to take it into the big leagues.

In *Million Dollar Women*, Pimsleur introduces you to seven women who, instead of “leaning in,” simply left corporate America and “marched in” to the world of entrepreneurship. They have raised capital, developed powerful networks, and generated multimillion-dollar companies from scratch. When Pimsleur herself started Little Pim, a company that produces a program for young children to learn foreign languages, she wanted to create an exceptional experience. But soon she realized that she had to think and behave differently to become the head of a multimillion-dollar company. Eventually she transformed from a creative person with a business idea into a CEO running a business with a creative idea at its center.

Million Dollar Women will teach you the concepts, the lexicon, and the steps for taking a business big. It shows you how to network, when to delegate, and when to get extra coaching. Above all, it provides help for overcoming the kind of emotional hurdles you have to jump to join the million dollar-plus business owners—and cheers you on in overcoming every obstacle. With her friendly, pragmatic advice, humor, and an appendix of exercises to take your ideas from theory to practice, Julia Pimsleur’s book is an invaluable reference.

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