



# **Lo stile del leader: Decidere e comunicare nelle democrazie contemporanee (Saggi) (Italian Edition)**

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Nelle democrazie contemporanee fino a che punto conta lo stile del leader, il suo modo di prendere le decisioni e di comunicarle? In che modo tratti della personalità, motivazione, convinzioni ideologiche incidono sul rapporto del leader con i seguaci, i media e i cittadini? E qual è il ruolo del contesto istituzionale? I suoi vincoli sono così forti da imporre al leader un processo di adattamento o il capo dell'esecutivo è in grado di dare un'impronta personale all'esercizio del potere? Da Bill Clinton a Silvio Berlusconi, da Ronald Reagan a Angela Merkel, da Charles de Gaulle a Margaret Thatcher, Tony Blair e Romano Prodi, il libro illustra la leadership come elemento fondamentale per comprendere la relazione tra governo e cittadini.

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