



Cruzeiros Marítimos (Portuguese Edition)

Ricardo Costa Neves do Amaral

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A indústria de cruzeiros marítimos tem apresentado os maiores índices de crescimento do turismo. Oferecendo melhores e maiores opções, este panorama cria um novo mercado de trabalho e de estudo para agentes de viagem e estudantes de graduação e pós-graduação dos cursos de Turismo e Hotelaria.

Obra pioneira e única no mercado editorial de turismo, a segunda edição de Cruzeiros Marítimos, com dados revisados e atualizados, traz estudos importantes sobre esse segmento. Com textos de Ricardo Amaral, um dos profissionais mais reconhecidos no setor, apresenta dados sobre o mercado internacional de cruzeiros e conta também com a colaboração de importantes personalidades dessa área, o que torna este livro imprescindível.



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