



Designing the Search Experience: The Information Architecture of Discovery

Tony Russell-Rose, Tyler Tate

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Search is not just a box and ten blue links. Search is a journey: an exploration where what we encounter along the way changes what we seek. But in order to guide people along this journey, designers must understand both the art and science of search. In *Designing the Search Experience*, authors Tony Russell-Rose and Tyler Tate weave together the **theories** of information seeking with the **practice** of user interface design.

- Understand how people search, and how the concepts of information seeking, information foraging, and sensemaking underpin the search process.
- Apply the principles of user-centered design to the search box, search results, faceted navigation, mobile interfaces, social search, and much more.
- Design the cross-channel search experiences of tomorrow that span desktop, tablet, mobile, and other devices.

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