



# Public Relations: Effektive Pressearbeit für Webmaster (German Edition)

*Branko Perc*

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## **Public Relations: Effektive Pressearbeit für Webmaster (German Edition)** Branko Perc

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Dieses Ratgeber-eBook beinhaltet Fachwissen eines ehemaligen Journalisten. Der Autor verrät aus seiner langjährigen Berufs-Erfahrung, mit welcher PR- und Pressearbeit Webmaster zu mehr Webtraffic und damit zu mehr Einnahmen gelangen können.

Für Webmaster mit kleinem Geldbeutel ist dieses eBook besonders interessant.

Denn was die Wenigsten wissen ist: 90% der Webmaster setzen auf die klassische Onlinewerbung. Nur wenige Clevere Seitenbesitzer nutzen die Nische der online- und offline PR- und Pressearbeit. Solange das noch so ist, sollten Sie nicht zögern den Webtraffic Ihrer Homepage mit Hilfe dieses eBooks massiv zu erhöhen

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