



The Business of Broadway: An Insider's Guide to Working, Producing, and Investing in the World's Greatest Theatre Community

Mitch Weiss, Perri Gaffney

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New York's Broadway theatre scene has long been viewed as the "top of the heap" in the world theatre community. Taking lessons from the very best, this innovative guide delves into the business side of the renowned industry to explain just how its system functions. For anyone interested in pursuing a career on Broadway, or who wants to grow a theatre in any other part of the world, *The Business of Broadway* offers an in-depth analysis of the infrastructure at the core of successful theatre. Manager/producer Mitch Weiss and actor/writer Perri Gaffney take readers behind the scenes to reveal what the audience—and even the players and many producers—don't know about how Broadway works, describing more than 200 jobs that become available for every show. A variety of performers, producers, managers, and others involved with the Broadway network share valuable personal experience in interviews discussing what made a show a hit or a miss, and how some of the rules, regulations, and practices that are in place today were pioneered.

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