



Focal Easy Guide to After Effects: For new users and professionals (The Focal Easy Guide)

Curtis Sponsler

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If you want to become a resourceful creative artist then look no further! This quick reference to After Effects will show you how to open, install and get up-and-running to a professional level with Adobe's motion graphics and visual effects software package.

Curtis Sponsler guides you through some of the common stumbling blocks that frustrate novice and many intermediate designers. Clear and concise full color examples will help you to quickly learn the key features, interface and functional techniques used within the production workspace. By putting these key skills into practice you will discover how to build on and extrapolate concepts, enabling you to solve common production design problems straight away! You can then move on to build simple compositions and progress into the advanced feature-set of After Effects.

As you work through each section you will grasp an ever-increasing array of tools and capabilities to discover a program that will well and truly change your working life!

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