



Broadcast News Writing, Reporting, and Producing

Frank Barnas, Ted White

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Need to know how to write and report the news? Want to know how to deliver it simultaneously for a television format, blog, Twitter, Facebook, website, and more? *Broadcast News Writing, Reporting, and Producing, Sixth Edition* shows you how it's done. While retaining intensive coverage of the fundamental principles of delivering the news, this new edition brings brand new coverage of the how's, why's, when's, and where's?and it's all designed for the digital newsroom.

Key features:

- Comprehensive coverage of how to function in a multiple-platform, digital newsroom
- Presents the fundamental concepts of journalism, whether for TV, web, Twitter, Facebook, or other digital platforms
- Brand new companion website features original video tutorials of necessary skillsets for journalists, including lighting structures, how to hold a microphone, properly conducting an interview?an incredible wealth of resources for aspiring journalists

New to the sixth edition:

- Reorganized to reflect the ever-changing landscape of the industry?material on Convergent Media and Network and Global News have been incorporated throughout the text
- Updated throughout with information on social media and digital technology practices with regard to delivering the news
- Updated illustrations and examples throughout the text
- Additional writing examples and new website links
- New Fast Fact boxes with short, easy-to-digest information

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From reader reviews:

Edward Torres:

Typically the book Broadcast News Writing, Reporting, and Producing has a lot of information on it. So when you read this book you can get a lot of gain. The book was authored by the very famous author. This articles author makes some research just before write this book. This particular book very easy to read you can find the point easily after perusing this book.

Jared Smith:

Reading can called mind hangout, why? Because if you are reading a book particularly book entitled Broadcast News Writing, Reporting, and Producing your thoughts will drift away trough every dimension, wandering in every aspect that maybe not known for but surely will become your mind friends. Imaging every single word written in a e-book then become one contact form conclusion and explanation this maybe you never get just before. The Broadcast News Writing, Reporting, and Producing giving you another experience more than blown away your thoughts but also giving you useful info for your better life within this era. So now let us explain to you the relaxing pattern at this point is your body and mind will be pleased when you are finished looking at it, like winning a game. Do you want to try this extraordinary spending spare time activity?

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