



# Contagious Selling: How to Turn a Connection into a Relationship that Lasts a Lifetime

*David Rich*

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**Contagious Selling: How to Turn a Connection into a Relationship that Lasts a Lifetime** David Rich

**The breakthrough selling method that converts leads into customers, customers into repeat customers, and repeat customers into lifelong relationships**

Salespeople too often approach selling as a transaction instead of a relationship--going in with the intention to sell rather than to build a relationship. Use the lessons in *Contagious Selling* to put relationships first--and sales will inevitably follow.

*Contagious Selling* provides the tools for captivating even the toughest customers and then cultivating genuine relationships through the power of being contagious. A leading expert on persuading and motivating others, David Rich presents his powerful new method for attracting, connecting with, and maintaining buyers. Inside, he teaches you how to

- Get prospects to feel as if they've known you their whole lives
- Use voice modulation and body language to instantly connect with anybody
- Sell yourself without sounding self-serving
- Manage the transition from captivation to cultivation
- Make your customers "competition proof"

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#### **Avis Marguez:**

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Playing with family in a park, coming to see the marine world or hanging out with pals is thing that usually you have done when you have spare time, then why you don't try point that really opposite from that. A single activity that make you not experience tired but still relaxing, trilling like on roller coaster you are ride on and with addition associated with. Even you love Contagious Selling: How to Turn a Connection into a Relationship that Lasts a Lifetime, you are able to enjoy both. It is fine combination right, you still would like to miss it? What kind of hangout type is it? Oh can occur its mind hangout folks. What? Still don't understand it, oh come on its referred to as reading friends.

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