



# **Multimedia Cartography**

William Cartwright, Michael P Peterson, Georg Gartner

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Multimedia Cartography provides a contemporary overview of the issues related to multimedia cartography and the design and production elements that are unique to this area of mapping. The book has been written for professional cartographers interested in moving into multimedia mapping, for cartographers already involved in producing multimedia titles who wish to discover the approaches that other practitioners in multimedia cartography have taken and for students and academics in the mapping sciences and related geographical fields wishing to update their knowledge about current issues related to cartographic design and production. It provides a new approach to cartography – one based on the exploitation of the many 'rich media' components and avant-garde approach that multimedia offers.



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